



Topic- Workshop on Design Thinking

About Event	<p>The X-Pert Talk Series: Workshop on Design Thinking was organized by Dayananda Sagar Business School (DSBS) on 31st January 2026 at Seminar Hall-2. The workshop aimed to introduce students to the principles of design thinking and its application in business problem-solving. The session was conducted by industry experts Mr. Lokesh Venkataswamy, CEO & Managing Director of InnoMantra, and Mr. Dhananjaya Udupa Mundkur, Director – Global Product Management at Signify. The experts shared practical insights on innovation, customer-centric design, and creative thinking frameworks. The event helped students understand how design thinking can be used to develop innovative, impactful, and future-ready business solutions.</p>
Organized By	PGDM, DSBS
Event Coordinator	Dr.Kanchan G. Rajput
Date	31 st Jan 2026
Time:	10 AM to 5 PM
Total Participants	120
Outcome of the Event	<ul style="list-style-type: none">• Students developed a strong understanding of design thinking concepts and innovation frameworks.• Participants learned how to apply customer-centric problem-solving in real business scenarios.• The workshop enhanced students' creative thinking and strategic decision-making skills.• Students gained exposure to industry practices in product development and digital transformation.• The session motivated students to adopt an innovative mindset for future entrepreneurial and corporate roles.

E-Banner



**DAYANANDA SAGAR
BUSINESS SCHOOL**

Realising the Dream



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of Education, Government of India)

POST GRADUATE DIPLOMA IN MANAGEMENT

(AICTE Approved, Ministry of Education, Govt of India, New Delhi)

X-Perf Talk Series: Workshop on Design Thinking



Mr. Lokesh Venkataswamy

CEO & Managing Director, Innomantra



Mr. Lokesh Venkataswamy

Director, Global Product Management at Signify

Dhananjaya Udupa Mundkur and Lokesh Venkataswamy are distinguished industry professionals known for leadership in innovation, product development, and digital transformation. With decades of combined experience across global enterprises, they specialize in design thinking, AI-driven solutions, and technology-enabled business strategy. During their visit to our college, they shared insights on creative problem solving, innovation frameworks, and real-world application of design thinking. Their session encouraged students to develop strategic thinking, embrace innovation, and build impactful future-ready solutions.

Date: 31 JAN 2026.

📍 Venue: Seminar Hall-2

Website: www.dsbs.edu.in | Phone No: 9611515262 | Email id: admission@dsbs.edu.in



United Nations
Global Compact



BERLIN SCHOOL OF
BUSINESS & INNOVATION



Event Pictures



Dr. Kanchan G. Rajput
31/01/26.

Event Co-Ordinator
Dr.Kanchan G. Rajput
Dr. Assistant Professor



Dr. B.S. Patil

Director
Dr.B.S.Patil
DSBS