



**Topic- EXPERT TALK ON TRL,IPR,COMMERCIALIZATION AND TECH TRANSFER**

<b>About Event</b>	The X-Pert Talk Series on “TRL, IPR, Commercialization & Technology Transfer” was organized by Dayananda Sagar Business School (DSBS) on 29th January 2026 at Seminar Hall-2. The session aimed to provide practical insights into innovation management and the journey from research to market. Prof. Brijesh Singh, Professor at CMR Institute of Management Studies, served as the resource person. He discussed key concepts such as Technology Readiness Levels, Intellectual Property Rights, and technology commercialization. The session helped students understand the importance of protecting innovations and transforming ideas into viable business opportunities.
<b>Organized By</b>	PGDM, DSBS
<b>Event Coordinator</b>	Dr.Kanchan G. Rajput
<b>Date</b>	29 <sup>th</sup> Jan 2026
<b>Time:</b>	10 AM to 5 PM
<b>Total Participants</b>	120
<b>Outcome of the Event</b>	<ul style="list-style-type: none"><li>• Students gained practical understanding of Technology Readiness Levels (TRL) and how innovations move from idea to market.</li><li>• The session increased awareness about Intellectual Property Rights (IPR) and the importance of patenting innovations.</li><li>• Participants learned key concepts of commercialization and technology transfer in real business contexts.</li><li>• The talk motivated students to explore research-based entrepreneurship and start-up opportunities.</li><li>• The event strengthened students’ knowledge on industry–academia collaboration for innovation and development.</li></ul>

# E-Banner



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## POST GRADUATE DIPLOMA IN MANAGEMENT

(AICTE Approved, Ministry of Education, Govt of India, New Delhi)

**X-Perf Talk Series:**

**TRL, IPR, Commercialization & Tech Transfer**



**Prof Brijesh Singh**

**Professor at CMR Institute Of Management Studies**

Dr. Brijesh Singh is an academic leader and mechanical engineering professional with over two decades of teaching and administrative experience in engineering institutions. He has served in senior roles such as Director and Dean in engineering colleges and has been actively involved in academic planning, accreditation, and outcome-based education initiatives. His research interests include advanced manufacturing technologies and industrial engineering, and he has published multiple research papers and patents while contributing to curriculum and academic development

Date: 29 JAN 2026

Venue: Seminar Hall-2

Website: [www.dsbs.edu.in](http://www.dsbs.edu.in) | Phone No: 9611515262 | Email id: [admission@dsbs.edu.in](mailto:admission@dsbs.edu.in)



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## Event Pictures



*Rajput*  
29/01/26.

Event Co-Ordinator  
Dr.Kanchan G. Rajput  
Sr. Assistant Professor



*B.S. Patil*

Director  
Dr.B.S.Patil  
DSBS