



**Topic- Udyam Utsav- 2026, A two-day National Level Inter-College Entrepreneurship and Innovation Fest**

<b>About Event</b>	<p><b>Udyam Utsav 2026</b> was a two-day <b>National Level Inter-College Entrepreneurship and Innovation Fest</b> organized by <b>Dayananda Sagar Business School (DSBS), Bengaluru</b>, with the objective of promoting entrepreneurial thinking, innovation, and business skills among students across various institutions.</p> <p>The event was conducted on <b>3rd and 4th February 2026</b> at <b>DSBS – Seminar Hall 2</b>. It provided a dynamic platform for students to showcase their entrepreneurial ideas, business models, and innovative products through competitive and experiential activities.</p>
<b>Organized By</b>	PGDM, DSBS
<b>Event Coordinator</b>	Dr.Kanchan G. Rajput
<b>Date</b>	3 <sup>rd</sup> and 4 <sup>th</sup> Feb 2026
<b>Time:</b>	10 AM to 5 PM
<b>Total Participants</b>	200
<b>Outcome of the Event</b>	<ul style="list-style-type: none"><li>• Students gained hands-on entrepreneurial experience through business stalls and live market interaction.</li><li>• The event improved innovation and creative thinking among participants.</li><li>• Participants developed essential skills like communication, leadership, and teamwork.</li><li>• Students enhanced their business planning and financial decision-making skills.</li><li>• The fest encouraged start-up mindset and self-employment awareness among students.</li></ul>



**Event Photos**  
**Day -1 Business Stall Competition**



## Day – 2 Business Plan Competition



*DPH*  
Event Co-Ordinator  
Dr.Kanchan G. Rajput  
Sr. Assistant Professor



*B.S. Patil*  
Director  
Dr.B.S.Patil  
DSBS