



**DAYANANDA SAGAR
BUSINESS SCHOOL**

Realising the Dream



POST GRADUATE DIPLOMA IN MANAGEMENT

(Approved by AICTE, Ministry of Education, Government of India, New Delhi)

PROSPECTUS 2025



ASSOCIATIONS/PARTNERSHIPS



United Nations
Global Compact

calibr



HENRY HARVIN
EDUCATION

your advantage
BANKEDGE
academy for banking and finance



PRME
Principles for Responsible
Management Education

STOCK MARKET
INSTITUTE
SMI



NISM
राष्ट्रीय प्रतिष्ठान वाणिज्य संस्थान
National Institute of Securities Markets
Regulatory Institute of SEBI



The Leadership Team.

The Pride of DSI is its leadership team, who follow the footsteps of founder Late Shri R. Dayananda Sagar.

Chairman's Message



Dr. D. Hemachandra Sagar
Chairman
Dayananda Sagar Institutions

Dr. Hemachandra Sagar, a Doctor by profession, and a passionate educationist, is the Chairman of The Dayananda Sagar Institutions (DSI), of which DSBS is a part of Sagar Hospitals and Sagar Group of Companies. With his vast experience he has successfully given a new dimension of service to humanity through Dayananda Sagar Group.

Vice Chairman's Message



Dr. D Premachandra Sagar
Vice Chairman
Dayananda Sagar Institutions

Dr. D. Premachandra Sagar, a doctor by profession, and a great institution builder has played a key role in identifying opportunities in education and healthcare sector. He is instrumental in spearheading the launching of Sagar Hospitals, Clinics and Pharmacies. With the dynamic leadership of the present management, Dayananda Sagar Business School (DSBS) is one of the Flagship program in Management Education.

Director's Message



Dr. B.S. Patil
Director DSBS
(IIM-A) Alumni

Dayananda Sagar Business School (DSBS) is a rapidly growing research-focused B-School, backed by the legacy of Dayananda Sagar Institutions. With global partnerships and comprehensive programs like internships, global immersion, and research opportunities, With a global network and a wide range of programs, including live internships, global immersion, and research opportunities, DSBS ensures that the PGDM holds greater value for its students. We are committed to supporting you in achieving both academic and professional success.

We sincerely welcome you to the PGDM program to realize your dreams and successful beginning!

VISION

To be the institution of preferred choice, by ushering in the convergence of knowledge, skills and values in education.

MISSION

To inculcate a sense of belongingness, discipline & a true performance culture in our students by translating seemingly difficult objectives into achievable targets

THE CORE VALUES

- Uncompromising integrity & honesty
- Inclusiveness & tolerance
- Passion for excellence
- Commitment to students
- Creativity & Innovation
- Service to society
- Ethical conduct

QUALITY POLICY

At DSBS, we identify, meet and exceed the expectations of the internal and external stakeholders by institutionalizing the best global practices and mitigating risks

- We will nurture and mould industry-ready professionals with effective communication and ethical values.
- We will do this by providing thought leadership in management education, an open and performance driven culture driven by objectivity and by building capacity and competencies through the institutionalization of systems, procedures and processes, to foster learning and innovation.

Program Educational Objectives

Problem Solving skills for Professional Enrichment

Nurturing Creativity & Critical Thinking

Value-Based Responsible Leadership

Creative Writing & Knowledge Dissemination

Innovation & Entrepreneurship Development

Program Outcomes

Bridging the gap between Conceptual Knowledge & Business Practices

Analytical & Critical Thinking for Decision Making

Nurturing Ethical & Value-Based Leadership

Research, Consultancy & Knowledge Dissemination

Entrepreneurship & Business Ownership

PGDM – Grooming Business Leaders

The Post Graduate Diploma in Management (PGDM) offered at Dayananda Sagar Business School is a 2-years Full-Time program, approved by All India Council for Technical Education, Ministry of Education, Govt of India. PGDM is an Autonomous Program with Dual Specialization, which incorporates an Industry Oriented Curriculum that intends to prepare a student for multiple career opportunities across functional areas. The program prepares students with strong conceptual application based skills to develop them as responsible global business leaders with humanistic approach.



PGDM Program Architecture



Foundation Courses



Skill Certifications



Industry based Short Term Courses



Live Projects



Core Courses



Industry Interface Sessions



Corporate Mentoring



Summer Internship



Specialization Courses



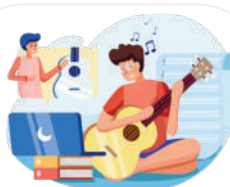
MOOC Courses



Research Based Learning



Experiential Learning



Value Based Certification



Mentorship Based Learning



International Exposure Course/Modules



Placement Training

PGDM Trump Card

DSBS as an institution envisages an all-round and balanced education based on strong intellectual, moral and social formation. Our PGDM program is focused on overall personality development and prepare students as an individual to be able to stand firm in the VUCA (Volatile, Uncertain, Complex and Ambiguous) World. At DSBS, we provide multifaceted platforms for our students to discover and nurture a holistic personality and to become responsible Leaders of tomorrow.



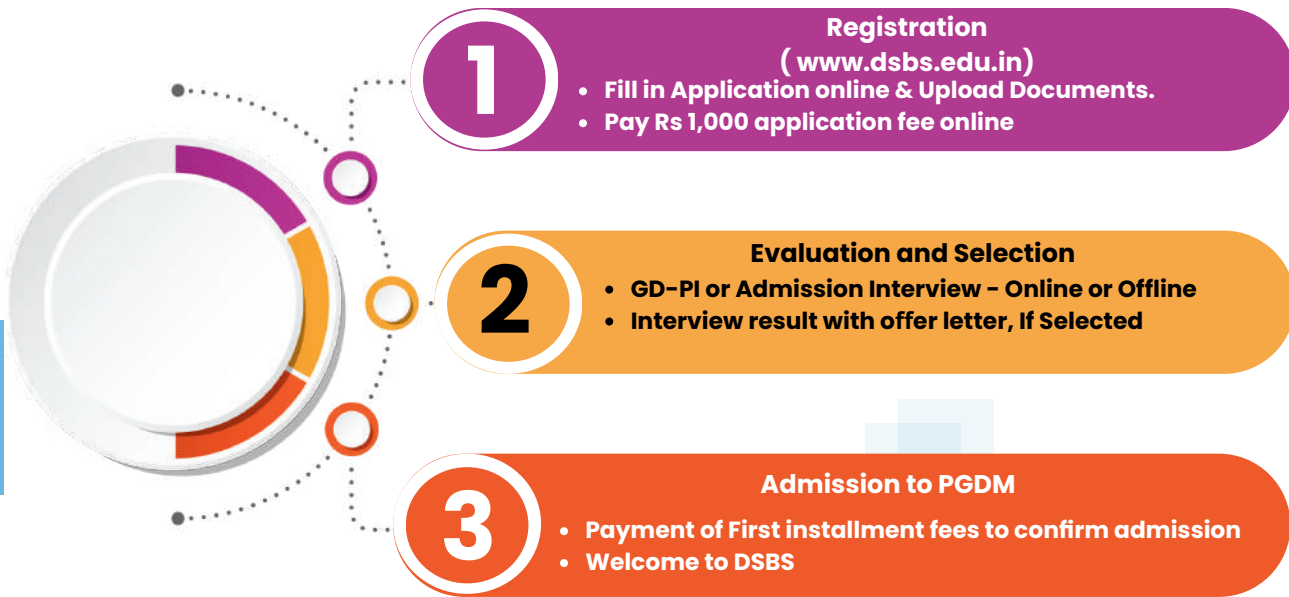
Salient Features of the Program

- ✓ National and Global Exposure throughout the program.
- ✓ One course in each term is delivered by International Faculty from top B-Schools.
- ✓ Industry oriented curriculum designed and delivered by Sr. Industry professionals.
- ✓ In each term 20% of the course is delivered by Sr. Alumni.
- ✓ Global Immersion Program(GIP): International Mini Internship from European countries with two International Certification.
- ✓ Two Credits will be transferred from International Internship & Certification.
- ✓ Two Skill based Certificate Courses designed & delivered by industry leaders in each term.
- ✓ Monthly CEO Interactions with Students.
- ✓ Learn from Industry Leaders in each specialization.
- ✓ Weekly Industry Expert Lectures.
- ✓ Industrial Tours / Visits.
- ✓ Track record of 100% placement with multiple offers (Highest-30LPA, Avg- 10.46LPA).

DUAL SPECILIZATION

- | | |
|--|-----------------------------|
| • MARKETING MANAGEMENT | • HUMAN RESOURCE MANAGEMENT |
| • FINANCIAL MANAGEMENT | • INTERNATIONAL BUSINESS |
| • OPERATIONS & SUPPLY CHAIN MANAGEMENT | • BUSINESS ANALYTICS |
| • RETAIL MANAGEMENT | • ENTREPRENEURSHIP |
| • TOURISM & HOSPITALITY MANAGEMENT | • HEALTHCARE MANAGEMENT |

Admission Process



Eligibility

- Any Graduate from recognized University with a minimum aggregate of 50% marks (45% in case of SC/ST) in the qualifying examination.
- A high score in the aptitude test like GMAT/CAT/XAT/MAT/CMAT/ NMAT/ATMA or DSBS entrance test.





Selection Process



Fees Structure

Tuition fees for 2 years PGDM program is **Rs.9,50,000/-** & it may be paid in 4 installments:

Registration Fee	Rs. 50,000/-
1st. Installment	Rs. 2,07,940/-
2nd. Installment	Rs. 2,43,915/-
3rd. Installment	Rs. 2,33,740/-
4th. Installment	Rs. 2,14,405/-

Refund/Cancellation Policy for 2025-27

Refund of the Provisional fee paid Amount will be as per Updated AICTE Norms only.

Sl No	Component related to Fee Refund	Key Dates as per AICTE Norms
1	Last date for Application Submission for cancellation of PGDM 2025-27 batch admission with full fee refund (subject to deduction of processing fees Rs.1000/- only)	Inauguration date of the batch (After the batch starts no refund is entertained)
2	Fee Refund from the Institute	30 Days from the date of Submission of the completed Application form for cancellation subject to clearance from the Director
3	Application fees paid	Not refundable.

Awards & Ranking



R-World Ranking

Achieved Gold Band Grade-A Ranking - Institute of Academic Excellence by R World Institutional Ranking for Outcome Based Education for Industry Oriented Curriculum.

The Week

8th Best B-School in Bangalore
22nd Best B-School in South India
78th best B-School in India



Business Today

80th Best B-School for Future Oriented Learning
85th Best B-School for great Learning Experience
86th Top B-School in India

Fortune

14th Best B-School in Bangalore
49th Best B-School in South India
113th best B-School in India



BW Business World

59th Best B-School All India Level (Overall)
40th Best B-School All India Level (Private)
16th Best B-School, South India



Top Recruiters

100%
Placements

Highest Package
30 LPA

Average Package
10.46 LPA



Tech
Mahindra



SOCIETE
GENERALE



Reliance
Industries Limited



**Goldman
Sachs**



accenture

future group
Co-Founders
Of The New

lifestyle
YOUR STYLE. YOUR STORE.

LANDMARK
GROUP

J.P.Morgan
Asset Management

NOVARTIS

HDFC BANK
We understand your world

citibank

MAX
Healthcare



Deutsche Bank



ICICI Bank

Deloitte.



L'ORÉAL

ORACLE

SIEMENS



1. **Dr. B.S. Patil** – Director & Professor (IIM-A Alumni)
2. **Dr. Sumit Saha** – Associate Professor & Registrar
3. **Dr. Parul Tandan** – Associate Professor & Chair, Corporate Relations
4. **Dr. Sekappa N M** – Associate Professor & Program Manager
5. **Dr. Geetha K Joshi** – Associate Professor
6. **Prof. M.R. Suji Raga Priya** – Associate Professor
7. **Dr. Rajshekar Krishnan** – Professor, Former Group Manager L&D, IBM
8. **Dr Ravi Sehgal** – Professor (IIT-Delhi Alumni)
9. **Prof. Satish Kumar** – Professor (XLRI Alumni)
10. **Dr. Prashanth H. Southekal** – Ph.D (ESC Lille – France), MBA (Kellogg School of Management), ICD.D (Canada)
11. **Dr. Ernst von Kimakowitz** – Co-Founder, Humanistic Management Network Director-Humanistic Management Center, Research Fellow, University of Lucerne Institute of Social Ethics (ISE), Switzerland
12. **Dr. Diane Bell** – Head Assis ve and Accessible Technology (AAT) & EdTech Global Disability Innova on Hub , South Africa , Associate Professor at UCL London.
13. **Dr. Anis K. Verghese** – Director Communications, A Leading Travel Technology Company, Poland.
14. **Dr.Dewanand Mahadew** – Professor, University of Business and International Studies, Geneva, Switzerland and M.D. New Economy Strategies, Netherlands.
15. **Dr. Rachid Oumlil** – Vice Director & Full Professor chez ENCG-Agadir Research Associate Professor at ACSIC chez UIB- Spain
16. **Dr. Erdogan Ekiz** – Professor-TEAM, University Tashkent
17. **Prof. Shamila Sulayman** – Professor Cape Peninsula, University of Technology, City of Cape Town, Western Cape South Africa
18. **Prof. Gary Cokins** – Founder and CEO, Based Performance Management LLC: North Carolina, USA
19. **Prof. Kevin Moore** – Director Global Business Development CISI, London.

21. **Prof. Amit H.J.** – Consul ng Director, Vodafone, London.

22. **Prof. Robinah K. Nanyunja** – First Vice President AGF, Uganda, Visiting Professor at University of Oxford, London.

Professors of Practice (Visiting)

1. **Dr. Pallabh Bhandopadhyay** – Managing Director, HR Plus Former Director- HR, Citrix Systems Bengaluru.

2. **Prof. Kalpana Srilalitha** – Co-Founder & Director, Datakue Services Private Ltd. Bengaluru.

3. **Prof. Krishnan Venkiteswara** – Ex-DGM-HR ,Aditya Birla, Ex-Head HR, Control Print, Bengaluru

4. **Dr. Manoranjan Sharma** – Chief Economist, Canara Bank.

5. **Prof. Chetana Koulagi** – BE, MS, IIM-B (Alumni), Founder LetsTagon, Bengaluru

6. **Dr. Basanna Patagundi** – Chief Learning Officer, Swiss Learning Exchange, Bengaluru

7. **Prof. Vinesh Singh** – Past Chairman CIMA (U. K), Ex. Sr.Vice President Reliance Retail, Bengaluru.

8. **Prof R. Ramakrishnan** – Chairman's Associate & Former Managing Director, GMR Infrastructure Ltd., Bengaluru.

9. **Prof. Rajesh Toranaga** – Sr. Director-HR, Enphase Energy Ex Cypress Semiconductors, Bengaluru

10. **Prof. Kiran Mandrawadkar** – Director- Digital Marke ng. ethinos, Bengaluru.

11. **Prof. Lokesh V** – CEO & Managing Director, Innomantra, Bengaluru.

12. **Dr. Rajashekhar Karjagi** – Data Scien st, Accenture, Bengaluru.

13. **Dr. Shradha Malhotra Banga** – President – Now Founda on Noida, Uttar Pradesh.

14. **Dr. Amit Vyas** – General Manager, ONGC, Bengaluru.

15. **Dr. Mallikarjuna** – Sri Krishna Yoga, Wellness & Lifestyle Management, Bengaluru

16. **Prof. Sujitesh Das** – Creator & CEO Z2A, Bengaluru

17. **Prof. Devendra T** – Managing Director, M/S. Sunzone Solar Systems, Bengaluru.

18. **Dr. Ramani Balu** – Founder and Chairperson at Lumiere India Bengaluru

STUDENT TESTIMONIALS



I was truly grateful and was excited to secured a seat at Dayananda Sagar Business School. From the moment I stepped into the campus, I could sense the vibrant academic environment and the strong emphasis on holistic development. The faculty here are highly experienced and passionate about teaching, providing valuable insights that go beyond textbooks. The infrastructure and resources available, including state-of-the-art classrooms, libraries, and career services, are truly impressive and create a perfect environment for growth.

Dayananda Sagar Business School's focus on practical learning, industry connections, and personal development ensures that students are well-prepared for the challenges of the business world. I am confident that the skills and experiences I gain here will shape my future career and help me achieve my goals. Being part of this esteemed institution is an incredible opportunity, and I look forward to making the most of it.

**-Anusha
ITC**

As a student of DSBS in the PGDM batch of 2022-2024, my experience has been nothing short of transformative. DSBS has equipped me with comprehensive knowledge in management, providing me with the skills and confidence needed to excel in a competitive business world. The quality of the faculty, the curriculum, and the industry exposure we received has been truly exceptional.

Thanks to the dedicated placement support and the practical training DSBS offers, I am thrilled to have been placed at Keyence, a global leader in industrial automation, as a Consulting Sales Engineer. This accomplishment has been a dream come true, and I owe it to the rigorous learning environment and the constant encouragement at DSBS.

For anyone considering a PGDM, I wholeheartedly believe DSBS is the best choice. It's a place where knowledge meets opportunity, and success is within reach.

**-Jeevasuriya
Keyence**



Dayananda Sagar Business School is truly one of the best institutions, offering a vibrant campus that brings together students from diverse backgrounds and creates an inspiring environment. College life at DSBS taught me not only to recognize and seize opportunities for growth but also to tackle challenges head-on, equipping me with the skills and resilience needed in today's dynamic business world.

The faculty members here are exceptionally knowledgeable and serve as supportive mentors, always ready to share their expertise and guide students with practical insights. Their mentorship helped me develop a strong growth mindset, encouraging me to think critically and creatively. I've also had the chance to participate in various events, workshops, and group projects that provided hands-on experience and allowed me to connect with my peers meaningfully.

**-Nirosha N
Zee Network**

My journey at Dayananda Sagar Business School (DSBS) was transformative. The PGDM program blended rigorous academics with real-world applications, guided by an experienced faculty that cultivated critical thinking.

The Rural Immersion Program in Yelachamanahalli broadened my perspective on rural challenges, while the Global Immersion Program in Dubai introduced me to global business practices and expanded my network. A standout experience was my early placement with StoneX Global Payments, facilitated by DSBS's committed placement team.

Overall, DSBS provided invaluable growth opportunities, preparing me well for the corporate world.

**-Abhishek
Stonex**



My experience at Dayananda Sagar Business School was enriching and transformative. The curriculum, blending rural and global perspectives, helped refine my leadership, management, and event organization skills. Through rural immersion in Hoskote, I gained insights into the progress of smaller towns, while a global immersion program in Dubai provided valuable lessons in resource management, investment assessment, and navigating international markets.

Learning from industry-experienced guest lecturers, including faculty from Switzerland and Morocco, expanded my understanding of technology's role in business and the importance of sustainable HR practices. The supportive faculty and cultural events at DSBS helped me explore and develop my strengths. This journey led to opportunities as a University Partnership Manager at Yangpoo Executive Education and a Business Analyst at Fidelity National Finance India, marking DSBS as a truly impactful chapter in my life.

**-Laxmi Gowda
Fidelity**





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