



# DAYANANDA SAGAR BUSINESS SCHOOL



*Realising the Dream*

## POST GRADUATION DIPLOMA IN MANAGEMENT



## Orientation 2023-25 Batch (July 2023)



[www.dsbs.edu.in](http://www.dsbs.edu.in)

### Vision

To be the institution of preferred choice, by ushering in the convergence of knowledge, skills, and values in education

### Mission

To inculcate a sense of belongingness, discipline, and true performance culture in our students by translating seemingly difficult objectives into achievable targets

**Topic: “Accountability & Responsibility”**

**Facilitator: Mr. Anantha Ramaiah**

**Date: 5 July 2023, Time: 10:00 to 12:30pm**





**Topic: “Imperative of Management Education for Future Leaders “**

**Facilitator: Dr. M S Balaji**

**Date: 8 July 2023 Time: 10:00 to 12:00pm**



**Topic: “ Road Ahead – PGDM to Corporate ”**

**Facilitator: Mr. Veer Mishra**

**Date: 8 July 2023 Time: 2:00 to 4:00 pm**





**Topic : “Successful Problem Solving, Ideation & Human Values “**

**Facilitator: Dr. Krishnan**

**Date: 10 July 2023 Time: 10:00 to 12:00 pm**



**Topic : “Cracking the Linkedin Code Navigating the Platform for success”**

**Facilitator: Ms. Suma Annegowda**

**Date: 10 July 2023 Time : 2:00 to 4:00pm**





**Topic : “ Sales Process & key Account Management”**

**Facilitator: Mr. Soubhagya Shekar Sahoo**

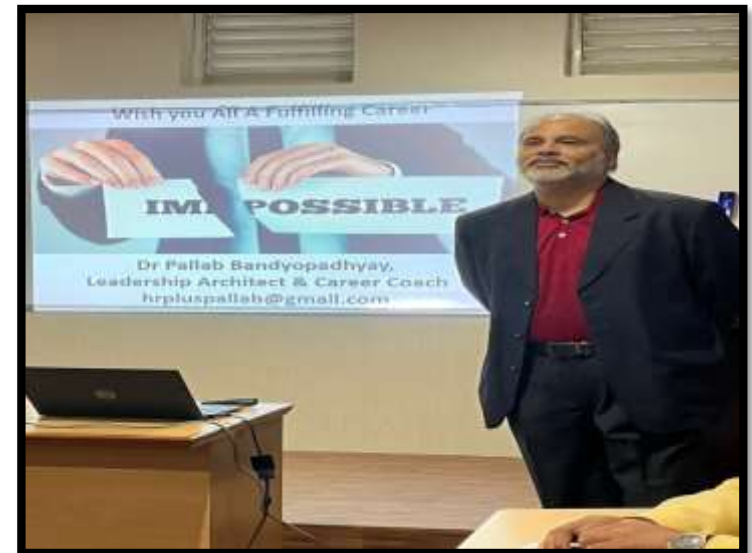
**Date: 11 July 2023 Time: 2:00 to 4:00 pm**



**Topic: “My Next Two Years”**

**Facilitator: Dr. Pallab Bandopadhyaya**

**Date: 14 July 2023 Time: 10:00 to 12:00 pm**





**DAYANANDA SAGAR BUSINESS SCHOOL  
PGDM (AICTE)- Batch 2023 -2025 – TERM I**

**Topic : “ Crystal Clear Communication : Skills for understanding & being Understand “**

**Facilitator: Dr. Rajshekar Krishnan**

**Date: 17 July 2023 Time: 10:00 to 12:00pm**



**Topic : “Stepping into the Future “**

**Facilitator: Mr. Jayaram**

**Date: 18 July 2023 Time : 10:00 to 12:00pm**





**Topic : “Leadership skill, Attitude & Behaviour”**  
**Facilitator: Mr. Jayashimha**  
**Date: 19 July 2023 Time : 10:00 – 12:30pm**



**Topic : “Level up your Life”**

**Facilitator: Mr. Santosh Menon**

**Date: 22 July 2023 Time : 10:00 – 12:00pm**





**Topic : “Revolution of restaurant Billing Software & UPI payments for sales”**

**Facilitator: Mr. Pradeep Gadadhar**

**Date: 22 July 2023 Time : 2:00 – 4:00pm**



**Topic : “Sustainable Architect Development & Design”**

**Facilitator: Dr. Nishant**

**Date: 25 July 2023 Time : 10:00 – 12:00pm**





## **DAYANANDA SAGAR BUSINESS SCHOOL PGDM (AICTE)- Batch 2023 -2025 – TERM I**

**Topic : “Value Proposition in Marketing”**

**Facilitator: Mrs. Priyanka Mehrotra.**

**Date: 25 July 2023 Time : 2:00 – 5:00pm**



**Topic : “Lessons from the Corner Cubicle”**

**Facilitator: Dr. Arundathi Rao**

**Date: 28 July 2023 Time : 10:00 – 12:00pm**







## DAYANANDA SAGAR BUSINESS SCHOOL PGDM (AICTE)- Batch 2023 -2025 – TERM I

**Topic : “Elements of Future Marketing”**

**Facilitator: Mr. Rakesh**

**Date: 28 July 2023 Time : 2:00 – 4:00pm**

