

DAYANANDA SAGAR BUSINESS SCHOOL (DSBS)

POST GRADUATE DIPLOMA IN MANAGEMENT

MANDATORY DISCLOSURE – 2025-26

1. AICTE File No.	F. No. South-West /1-36495597523/2023/EOA
Date & Period of last approval:	2025-26
Name of the Program:	Post Graduate Diploma in Management (PGDM)

2. Name of the Institution:	Dayananda Sagar Business School
Address of the Institution:	Shavige Malleshwara Hills, Kumara Swamy LayoutBangalore
City & Pin Code	Bangalore -560078
State	Karnataka
Longitude & Latitude	Longitude-77.5658E Latitude-12.9073N
	
Phone number with STD code	080 – 42161704
FAX number with STD code	080 – 42161704
Office hours at the Institution	9AM to 5 PM
Academic hours at the Institution	9AM to 5 PM
Email	bspatil@dsbs.edu.in
Website	www.dsbs.edu.in
Nearest Railway Station (dist in Km)	Bangalore – City Station 10 Km
Nearest Airport (dist in Km)	Bangalore International Airport 60Km

3. Type of Institution	Unaided-Private
Category (1) of the Institution	Non-Minority
Category (2) of the Institution	Co-Education

Name of the organization running the Institution	Mahatma Gandhi Vidyapeeth Trust (Dayananda Sagar Institutions)
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Type of the organization	Trust
Address of the organization	Shavige Malleshwara Hills Kumaraswamy layout Bangalore , 560078-Karnataka
Registered with	Sub Registrar, Jayanagar, Bangalore
Registration date	15/07/1963
Website of the organization	www.dsbs.edu.in

4. Name of the Affiliating University	Not Applicable
Address	-----
Website	-----
Latest affiliation period	-----
6. Name of Director:	Dr. B. S. Patil
Exact Designation	Director
Phone number with STD code	(080) 42161704
FAX number with STD code	(080) 26660789
Email	bspatil@dsbs.edu.in
Highest Degree	MA, M.Phil, MBA, UGC-NET, Ph.D, IIM-A
Field of specialization	Economics & HRM

5. Board of Governors (BOG) Members:

S No	Name	Affiliation	Proposed Designation
1	Dr. Premchandra D Sagar	CEO/Vice Chairman -DSI	Chairperson, (Nominee of the Trust)
2	Ms. Tintisha H Sagar	Joint Secretory -DSI	Member (Nominee of the Trust)
3	Mr. Rohan P Sagar	Joint Secretory - DSII	Member (Nominee of the Trust)
4	Mr. Devendra S.T.	Managing Director- Sunzone Solar Systems, Bangalore	Member (Entrepreneur)
5	Dr. Pallab Bandyopadhyay	Former Director – HR, Citrix Systems, CEO HR Plus Consulting, Bangalore.	Member (Educationist)
6	Dr. Kavi Mahesh	Director-IIIT Dharwad	Member, Ex-Officio AICTE Nominee
7	Mr. I.S.N Prasad	Former Chief Secretory, Govt of Karnataka, Bangalore.	Special Invitee
8	Mr. Sriram Kannan	Director- Finance, HCL Technologies, Bangalore	Member-State Govt. Nominee (Industry)

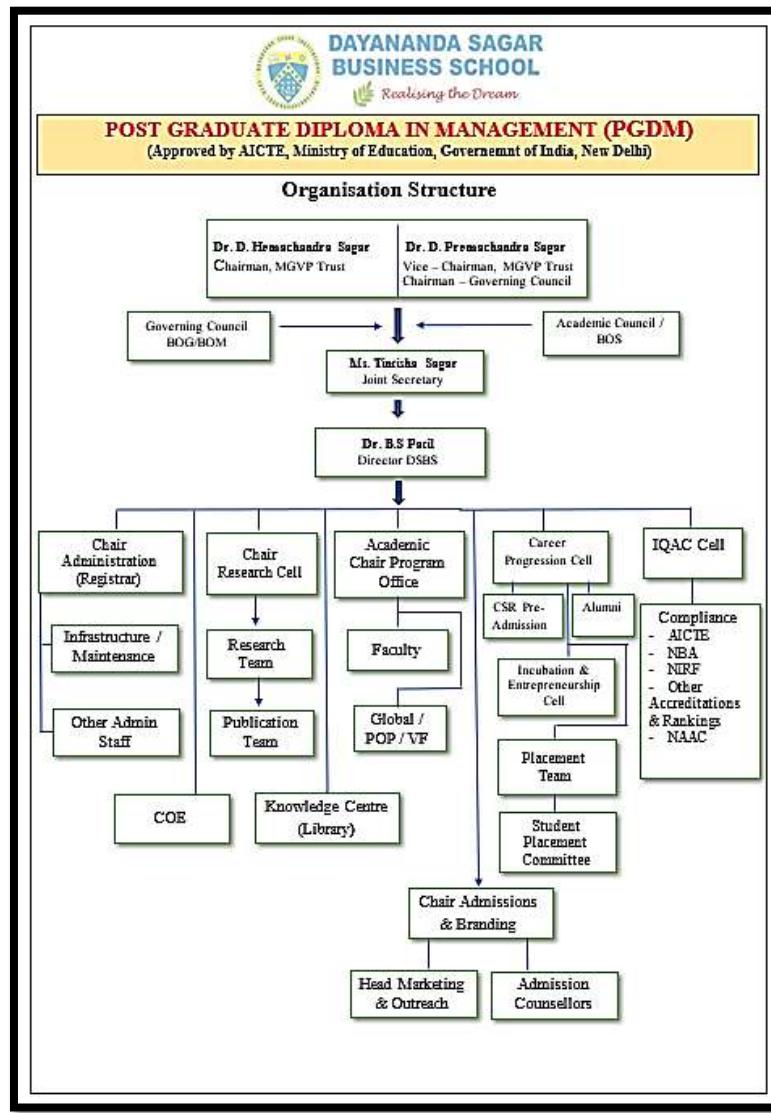
9	Dr. O.V. Nandimath	Professor & Registrar, National Law School of India University (NLSIU), Bangalore	Member- (Ex-Officio)
10	Dr. B S Patil	Director – DSBS & Member Secretary	Member Secretary
11	Dr. Ravi Segal	Former MD-GE Energy, Professor, DSBS	Member
12	Dr. Parul Tandan	Associate Professor & Chair-Compliances, DSBS	Member (Convener)

The BoG will meet twice a year in the months of July and December.

MEMBERS OF ACADEMIC ADVISORY BOARD

Sl	Name	Designation	Affiliation
	Dr. B.S Patil	Chairman	Director, DSBS
	Dr. Parul Tandan	Convener	Associate Professor, DSBS
	Dr. Sekappa N Makkalageri	Member	Associate Professor, DSBS
	Dr. Geeta Joshi	Member	Assistant Professor, DSBS
	Dr. Jyoti Mishra	Member	Associate Professor, DSBS
	Dr. Chidambara Ganapaiah	External Member (Industry Expert)	Sr. Director, Cloud Application Consulting Oracle, Bengaluru
	Dr. Balu L	External Member (Academics)	Principal, DSCASC
	Dr. Y Muralidhar	External Member (Industry/Academics)	Director, Innovation Godavari Global University
	Dr. Rangaraju	External Member (Academics)	NBA Certified Expert
	Mr. A.R Dwarakanath	Special Invitee (Industry)	Management Consultant
	Mr Soubhagaya Shekhar Sahu	Alumni Member (2008- 10)	Senior Sales Manager, Siemens
	Mr. Nikash I	DSBS Student PGDM	Student Representative (2025-27)

5.i. Organization Chart



IQAC Committee -2025

Status	Name	Designation
Chairperson	Dr. Parul Tandan	Associate Professor
Members (Faculty)	Dr. Ravi Segal	Professor
	Dr. Sekappa N Makkalageri	Associate Professor
	Dr. Jyoti Mishra	Associate Professor
	Dr. R. Savitha	Associate Professor
	Dr. Geetha K Joshi	Assistant Professor
	Dr. Vijayendra Gupta	Associate Professor
	Mr. Ravish P Y	Librarian
Members (Administrative /Technical Staff)	Ms. Shwetha Prakash	Administrative Staff

5.Student feedback Mechanism: -

We operate on a trimester system; continuous feedback is taken by the faculty for corrective action and formal feedback is taken by the Director around mid-term to provide inputs of the feedback taken for corrective action. The last and formal feedback will be taken by the Director based on both qualitative and quantitative parameters and the same would be tabulated and shall be considered for performance appraisal and recognition.

ii. Grievance Redressal Committee:

(Ref: AICTE -Redressal of Establishment of students Regulation, 2019 vide F.No 1-101/PGRC/AICTE/Regulation/2019 dated 07-11-2019)

Objectives:

- a. To develop an organizational framework to resolve grievances of students and staff
- b. To provide the students and staff access to immediate, hassle-free recourse to have their Grievances redressed
- c. To enlighten the students and staff on their duties and responsibilities
- d. To establish structure interactions with students and staff to elicit information, academic and administrative process on their expectations
- e. To identify systematic flaws in the design and administration of various general and health insurance products (to provide staff and students health insurance benefits) and to seek solutions thereon, and
- f. To institute a monitoring mechanism to oversee the functioning of the Grievance Redressal Policy
- g. **Students and Staff Focus:** a grievance redressal mechanism should not only seek to redress Grievances but also to prevent them.

To meet the above objectives the following Grievance Redressal Committee is constituted.

Grievance Redressal Committee

Name	Designation	
Dr. B. S Patil	Director	Chairperson
Dr. Geetha K Joshi	Asst Professor	Convenor
Dr. Sekappa N Makkalageri	Associate. Professor	Member
Dr. Kanchan Rajput	Sr. Asst. Professor	Member
Ms. Shwetha P	Non – Teaching Staff	Member

The DSBS shall endeavor to improve service through constant interactions with the students and staff to elicit their views on academic, administrative and support service standards and seek their suggestions for improvement.

Roles and Responsibilities:

- All the grievances of the students/staff which could not be settled in the routine process should be referred to this committee.
- Committee tries to settle the issues amicably in a time bound manner.
- Introduces a reasonable and reliable solution for grievances of various issues received from students/parents
- Ensures that the grievances are resolved on time impartially and confidentially
- The Committee to meet at least once a year and/or when need arises and record the minutes of each meeting mentioning clearly the Grievance and Solutions provided
- Meet all the AICTE/UGC Regulations related to Grievance Redressal

Online Grievance Redressal Form

Students can fill the form and submit if they have any grievance(s).

parul-pgdm@dayanandasagar.edu [Switch account](#)
 Not shared

* Indicates required question

Name *

Your answer

Course *

Your answer

Email *

iii. Anti-Ragging Committee:

As per the directives of the Hon'ble Supreme Court in SLP No 24295 of 2006 dated 16-05-2007 and in Civil Appeal number 887 of 2009 dated 08-05-2009 to prohibit, prevent and eliminate the scourge of ragging, Dayananda Sagar Business School constitutes the Anti-Ragging Committee to monitor and provide a safe and conducive environment for students and to meet all statutory requirements.

Anti-Ragging Committee

Name	Designation	
Dr. B.S Patil	Director	Chairperson
Dr. Parul Tandan	Associate Professor	Convener
Dr. Sekappa N Makkalageri	Associate Professor	Member
Prof Geeta K Joshi	Asst. Professor	Member
Dr. Kanchan Rajput	Sr. Asst. Professor	Member
Ms. Shwetha P	Non – Teaching Staff	Member
Mrs Rajani	Non – Teaching Staff	Member
Mr Abhay Tiwari	Student Representative	Member
Mr. Kevin Rodrigues	Student Representative	Member
Ms. Harshita S	Student Representative	Member
Ms Sania Pathan	Student Representative	Member

Anti-Ragging Squad:

Ragging in any form will not be tolerated within Dayananda Sagar Business School Campus or outside the campus. Those who are found guilty of ragging will be suspended from the Institute/College and a Police case will be registered against such students. The following are the Squad members:

Name	Contact Number
Dr. Suresh Mani	9542845312
Dr. Sekappa N Makkalageri	7411469899
Dr. Parul Tandan	9845831193
Prof Geeta K Joshi	9886124452
Mr. Uthappa	7892962660

In case of any complaints or grievances related to Ragging the following Anti-Ragging, Squad may be contacted to initiate necessary actions against the guilty.

vi. Internal Complaints Committee (ICC)

Name	Role	Mobile Number	E-Mail Address
Dr. B. S Patil	Chairperson	9611515262	bspatil@dsbs.edu.in
Dr. Sekappa N Makkalageri	Member/ Convener	7411469899	shekar@dsbs.edu.in
Dr. Jyoti Mishra	Member	9552529605	jyoti.mishra@dsbs.edu.in
Dr. Kanchan Rajput	Member	8147135940	kanchan@dsbs.edu.in
Dr. Parul Tandan	Member	9845831193	parul@dsbs.edu.in

Roles and Responsibilities

- Receive written complaints of sexual harassment from aggrieved employees or students and conduct a fair, confidential inquiry.
- Conduct impartial investigations by following due process and giving both parties an equal opportunity to present their case.
- Submit findings and recommend appropriate actions or penalties to the competent authority based on the inquiry outcome.
- Organize regular sensitization and awareness programs to prevent sexual harassment and promote a safe work/study environment.
- Ensure strict confidentiality during the inquiry process and maintain proper documentation of complaints, proceedings, and outcomes.

vii. SC/ST Committee - 2025-26

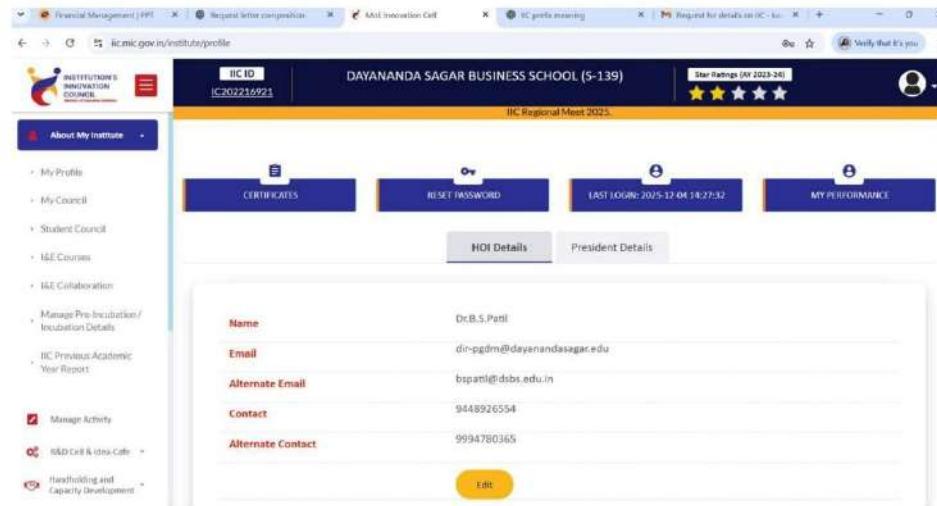
The SC/ST Committee at the institute will continue operating until further notice to prevent atrocities against Schedule Caste and Schedule Tribes as per the 1989 Act.

Name	Role	Mobile Number	E-Mail Address
Dr. B. S Patil	Chairperson	9611515262	bspatil@dsbs.edu.in
Dr. Sekappa N Makkalageri	Member/ Convener	7411469899	shekar@dsbs.edu.in
Dr. R Savitha	Member	9945553342	savitharanju@dsbs.edu.in
Dr. Kanchan Rajput	Member	9360338711	kanchan@dsbs.edu.in
Ms Keerthi Varman	Student Representative	9345602217	keerthivarmanre-24@dsbs.edu.in

Roles and Responsibilities

- Ensure Prevention of Discrimination: Safeguard SC/ST students, faculty, and staff against any form of discrimination or unfair treatment within the institution.
- Awareness and Sensitization: Conduct workshops, meetings, and awareness programs on social justice, equality, and legal rights.
- Grievance Handling: Receive and investigate complaints related to caste-based issues, ensuring confidentiality, fairness, and timely action in coordination with institutional authorities.
- Monitoring and Compliance: Maintain records, submit periodic reports to the Director, and ensure adherence to AICTE/UGC/NAAC/NBA guidelines on equality and non-discrimination.
- Student Support and Welfare: Provide guidance, counseling, and assistance in availing government scholarships, welfare schemes, and other support initiatives for SC/ST students.

Innovation Cell - DSBS



Prevention, Prohibition and Redressal of Sexual Harassment Committee:

As envisaged in University Grants Commission (Prevention, Prohibition and Redressal of Sexual Harassment of Women Employees and Students in Higher Educational Institutions) Regulations 2015, A committee has been formed at Dayananda Sagar Business School with the following faculty/staff members:

Name	Designation	
Dr. B.S Patil	Director	Chairperson
Dr. Ravi Segal	Professor	Member
Dr. Kanchan Rajput	Sr. Asst. Professor	Member
Dr. R Savitha	Associate Professor	Member
Ms Ramya R Chikmath	Student Representative	Student
Ms Sahana K Yalakki	Student Representative	Student

24x7 Women Helpline Number

Name	Designation	Mobile Number
Dr. Kanchan Rajput	Sr. Asst. Professor	9360338711
Dr. R Savitha	Associate Professor	9945553342

*Please note that the **24x7 Women Helpline Number is fully active and available at all times** to provide support whenever required.

Sexual Harassment Means:

- Any unwelcome physical, verbal or non-verbal conduct of sexual nature
- Demand or requests for sexual favors
- Making sexually colored remarks
- Physical contact or advances
- Showing pornography

All members have to act decisively against gender-based violence perpetrated against women employees and students of all sexes recognizing that primarily women employees and students and male students and students of third gender are vulnerable to many forms of sexual harassment, humiliation and exploitation.

In case of any complaints or grievances related to sexual harassment a complaint may be registered to the committee to address the issue and to initiate necessary actions against the guilty.

6. Previous years Information:

Name of the Institution	Dayananda Sagar Business School
Course	PGDM
Duration	2 years
Level	PG
1 ST year of Approval by the Council	2007
Year wise Sanctioned Intake	2022-2023 Intake - 60 Students; 2022-2023 Intake - 60 Students; 2024-25 Intake – 120 Students 2025-26 Intake – 120 Students
Year wise Actual Admissions	120
Cut-off rank-General Quota	65%
% of students passed	100%
Students placed	100%
Average pay Package / year	9,50,000/-
Students opted for higher studies	01
Accreditation status of the course	AICTE Approved

Name of the Programs Accredited by NBA	--
Professional society memberships	AIMA, NHRD, NIPM
Departmental Activities	Weekly presentation and Seminar on regular bases, Students clubs (Cultural, Quiz, HR, Marketing and Finance), Group presentation and Industry Expert talk.
Distinguished Alumni	Spandan N- Talent Acquisition Leader -Sales, Customer Success and premium support at Zscaler. Spandana Gupta – HR Manager Intern. Vivek Samavedam – CPA - Senior Manager at Legal Zoom.
Name of the Programs Accredited by NBA	--
Professional society memberships	AIMA, NHRD, NIPM
Departmental Activities	Weekly presentation and Seminar on regular bases, Students clubs (Cultural, Quiz, HR, Marketing and Finance), Group presentation and Industry Expert talk.
Distinguished Alumni	Spandan N- Talent Acquisition Leader -Sales, Customer Success and premium support at Zscaler. Spandana Gupta – HR Manager Intern. Vivek Samavedam – CPA - Senior Manager at Legal Zoom.

vii. Name and duration of Programmes having Twinning and Collaboration with Foreign University and being run in the same Campus along with status of their AICTE approval.	N.A
viii. Nature of Collaboration	N.A

7. List of Faculty:

Name	Dr. B. S. Patil
	
Date of Birth	19/08/1969
Unique ID	1-9526881694
Department	PGDM
Education Qualification	MA, M.Phil., MBA, UGC-NET, Ph.D., IIM-A
Work Experience	30 years
• Teaching	24 years
• Research	4 years
• Industry	2 years
• Others	-
Area of Specialization	Economics & HRM
Courses taught at Post Graduate Diploma Level:	
Research Guidance (No. of students)	
• Master (Completed / Ongoing)	Completed -150
• Ph. D (Completed / Ongoing)	Completed -5
Research Publications (No. of Papers Published)	National – 22, International Journals – 15
Research Papers presented in Conferences	National –32, International – 12
No. of Books Published with details – 5	
Name of the book:	<p>1. Book Chapter: B. S. Patil, M R Suji Raga Priya, (2023) The Synergy of Human Resource Management, Corporate Social Responsibility as an Organizational Soft Power and Sustainable Performance, Source Title: Global Perspectives on Soft Power Management in Business, DOI: 10.4018/979-8-3693-0250-7.ch020</p>

	<p>2. Book: B. S. Patil, M R Suji Raga Priya, (2023) , "Analytical Tools: Unlocking the What, Why, When, Where, and How?, Xplore Research Publications, is available under the ISBN 978-81-963834-9-7.</p> <p>3. MACHINE LEARNING IN E-BUSINESS ENHANCEMENT: AN EMPIRICAL ANALYSIS Transformations in management: unlocking the recent perspectives and ISBN 978-81-963834-0-4 Drifts 11.</p>
Publisher with ISBN:	Yes
Year of Publication:	2023

Name	Dr. Parul Tandan
	
Date of Birth	06-04-1978
Unique ID	1-452791599
Department	PGDM
Education Qualification	B.com, PGDM, Ph. D
Work Experience	22 Years
• Teaching	18 Years
• Research	4 Years
• Industry	- Nil
• Others	- -----
Area of Specialization	Finance, Marketing
Courses taught at Post Graduate Diploma Level: All Finance & Strategic courses	
Research Guidance (No. of students)	
• Master (Completed / Ongoing)	200 Completed / ongoing
• Ph. D (Completed / Ongoing)	1 Completed / ongoing
Research Publications (No. of Papers Published)	National – 14, International Journals – 4
Research Papers presented in Conferences	National – 4, International – 3
No. of Books Published with details 3	
Name of the book:	1. Self-learning Manual for KSOU and Edited Book – Chapter* 2. AI and Business Administration** 3. Financial Derivatives***
Publisher with ISBN:	978-81-942153-8-7* ISBN: 978-93-6674-419-3** ISBN: 978-93-6940-901-3***
Year of Publication:	1. KSOU – 2010, Mayas Publication – 2019* 2. Scientific International Publishing House- 2025** 3. Bluepen International Publisher- 2025

Name	Dr. Geetha K Joshi
	
Date of Birth	06-01-1968
Unique ID	1-452792224
Department	PGDM
Education Qualification	M. Sc (Maths), MBA, (Ph.D.)
Work Experience	26 years
• Teaching	20 Years
• Research	6 Years
• Industry	- Nil
• Others	Served as adjunct faculty to BITS – PILANI for Ms programs nearly 10 years
Area of Specialization	Mathematics & Operations Management
Courses taught at Post Graduate Diploma Level: Business Mathematics, Statistics, OR, Research Methodology, Six Sigma, all Business Analytic courses.	
Research Guidance (No. of students)	
• Master (Completed / Ongoing)	100 Completed / 10 ongoing
Research Publications (No. of Papers Published)	International Journals – 4
Research Papers presented in Conferences	National – 4
No. of Books Published with details	
Name of the book:	
Publisher with ISBN:	
Year of Publication:	

Name	Dr. Sekappa Ningappa Makkalageri
	
Date of Birth	20-08-1980
Unique ID	1-10984933411
Department	PGDM
Education Qualification	BA in Economics, MBA - Marketing & HRM, PhD in Management
Work Experience	20 years
• Teaching	15 years
• Research	4 years
• Industry	1 year
• Others	-----
Area of Specialization	Marketing and HRM
Courses taught at Post Graduate Diploma Level: Marketing Management, Service Marketing, Consumer Behavior, Rural Marketing, Sales and Distribution Management, Retail Marketing, Rural and Agricultural Marketing, Digital Marketing, Human Resource Management, Training and Development, Strategic Human Resource Management, Performance Management and Talent and Knowledge Management, Employee Engagement.	
Research Guidance (No. of students)	
• Master (Completed / Ongoing)	130 Completed / 10 Ongoing
Research Publications (No. of Papers Published)	National – 15 International – 8
Research Papers presented in Conferences	National – 10, International -5
No. of Books Published with details	
Name of the book:	1. AI and Business Administration
Publisher with ISBN:	ISBN: 978-93-6674-419-3
Year of Publication:	Scientific International Publishing House- 2025

Name	Ms. M R Suji Raga Priya
	
Date of Birth	13-03-1995
Unique ID	1-9526954564
Department	PGDM
Education Qualification	MBA, KSET
Work Experience	8 years
• Teaching	4+
• Research	3+
• Industry	1
• Others	-
Area of Specialization	Human Resource
Courses taught at Post Graduate Diploma Level: Human Resource and general management, Business Analytics. She is certified with Statistical tools like SPSS, Excel.	
Research Guidance (No. of students)	
• Master (Completed / Ongoing)	30 Completed
• Ph. D (Completed / Ongoing)	- Nil
Research Publications (No. of Papers Published)	National – 10 International Journals – 8
Research Papers presented in Conferences	National –10, International – 30
No. of Books Published with details	
Name of the book:	<ol style="list-style-type: none"> 1. Performance Management, Rewards, Recognition & Commitment 2. The Synergy of Human Resource Management, Corporate Social Responsibility as an Organizational Soft Power and Sustainable Performance 3. Analytical Tools: Unlocking the What, Why, When, Where, and How?
Publisher with ISBN:	Yes
Year of Publication:	2023

Name	Dr. Ravi Segal
	
Date of Birth	23-September-1961
Unique ID	1-43755175122
Department	PGDM
Education Qualification	PhD (IIT-Delhi) ME and BE (Punjab Engineering College, Chandigarh)
Work Experience	28 years
• Teaching	8 years
• Research	5 years
• Industry	15 years
• Others	Nil
Area of Specialization	Business leadership Electricity Markets
Courses taught at Post Graduate Diploma Level:	
<ul style="list-style-type: none"> • Leadership and Happiness, • Operations and Supply Chain Management 	
Research Guidance (No. of students):	40
• Master (Completed / Ongoing)	20 Completed
Research Publications (No. of Papers Published	National: 17 International: 15
Research Papers presented in Conferences	National: 10, International: 15

Name	Dr. R Savitha
	
Date of Birth	19-05-1982
Unique ID	1-44794483795
Department	PGDM
Education Qualification	MBA, M. Phil, M. Com, PhD
Work Experience	21
• Teaching	19
• Research	10
• Industry	2
• Others	----
Area of Specialization	HR and Marketing
Courses taught at Post Graduate Diploma Level:	
Organizational Behaviour, Human Resource Management, Training and Development, Strategic Human Resource Management, Performance Management and Talent and Knowledge Management, Employee Engagement, Recruitment, Selection & Retaining Management, Business Communication, Diversity & Cultural Management.	
Research Guidance (No. of students)	
• Master (Completed / Ongoing)	50
• Ph. D (Completed / Ongoing)	1
Research Publications (No. of Papers Published)	10
Research Papers presented in Conferences	International - 7, National - 23
No. of Books Published with details	

Name of the book:	1. Entrepreneurship Development 2. Spreadsheet for Business 3. Retail Management 4. Business Decisions and Market Structure
Publisher with ISBN:	1. Vision Book House, New Delhi 978-93-5433-821-2 2. Himalaya Publishing House 978-93-5495-637-9 3. Vision Book House, New Delhi 978-93-5693-568-6 4. Vision Book House, New Delhi 978-93-5840-728-0
Year of Publication:	2020, 2021, 2023, 2024

Name	Dr. Jyoti Mishra
	
Date of Birth	05-07-1974
Unique ID	1 -46628244512
Department	PGDM
Education Qualification	M. Com, MMM, PhD
Work Experience	
• Teaching	25 years
• Research	6 years
• Industry	-----
• Others	-----
Area of Specialization	Marketing
Courses taught at Post Graduate Diploma Level:	

Research Guidance (No. of students):	
• Master (Completed / Ongoing)	40 Completed / 40 Ongoing
• Ph. D (Completed / Ongoing)	2 students have been awarded
Research Publications (No. of Papers Published)	National: 10 International: 10
Research Papers presented in Conferences	15
No. of Books Published with details: 2	
Name of the book:	1. Digital Business
Publisher with ISBN:	Himalaya Publishing House ISO 9001:2015 Certified
Year of Publication:	2021
Name of the book:	2. Social Media Marketing ISO 9001:2015 Certified
Publisher with ISBN:	Himalaya Publishing House ISO 9001:2015 Certified
Year of Publication:	2025

Name	Dr. Vijayendra Kumar Shivmohan Gupta
	
Date of Birth	16/06/1978
Unique ID	1 -46628245052
Department	PGDM
Education Qualification	FDP IIM-A, PhD, B. Tech MBA, PGDBM, UGC NET, GSLET, PG-LSCM
Work Experience	
• Teaching	18
• Research	13

• Industry	4.0
• Others	1.5
Area of Specialization	Operations Supply Chain and Marketing Management
Courses taught at Post Graduate Diploma Level:	
Research Guidance (No. of students)	
• Master (Completed)	2009
• Ph. D (Completed)	2013
Research Publications (No. of Papers Published)	33
Research Papers presented in Conferences	23
No. of Books Published with details	
Name of the book:	Retail Management
Publisher with ISBN:	SRI BHARANI PUBLICATION 97881989266-5-4
Year of Publication:	2025

Name	Dr. Nidhi Kumari
	
Date of Birth	12-04-1996
Unique ID	1 -43755175122
Department	Dayananda Sagar Business School
Education Qualification	PhD, IIT Roorkee
Work Experience	
• Teaching	1.5 Years

• Research	1.5 Years
• Industry	Nil
• Others	Nil
Area of Specialization	HR & Finance

Courses taught at Post Graduate Diploma Level:

Research Guidance (No. of students)

• Master (Completed / Ongoing)	20
• Ph. D (Completed / Ongoing)	Nil

Research Publications (No. of Papers Published)	Nil
Research Papers presented in Conferences	1

No. of Books Published with details

Name of the book:	Title: Exploring the Best Way for Business Leaders to Take Advantage of AI through ChatGPT Vimal Kumar1 Priyanka Verma1 Nagendra Kumar Sharma3 Rohit Raj4 Kuei-Kuei Lai1 Virendra Kumar Verma5
Publisher with ISBN:	YES
Year of Publication:	2025 (Accepted for Publication)

Name	Dr. Kanchan G. Rajput
	
Date of Birth	29 th March 1987
Unique ID	1-4242066291
Department	PGDM

Education Qualification	B. Com, MBA, PH. D
Work Experience	14
• Teaching	13
• Research	1
• Industry	Nil
• Others	Nil
Area of Specialization	Finance, Marketing

Courses taught at Post Graduate Diploma Level:

Research Guidance (No. of students)

• Master (Completed / Ongoing)	120
• Ph. D (Completed / Ongoing)	Nil

Research Publications (No. of Papers Published)

30

Research Papers presented in Conferences

21

No. of Books Published with details

Name of the book:	Logistics and Air Cargo Management
Publisher with ISBN:	Shanlax Publication- 978-93-6163-727-8
Year of Publication:	2024

Name	Dr. Veena Ishwarappa Bhavikatti
	
Date of Birth	01-09-1986
Unique ID	1-44107380501

Department	PGDM
Education Qualification	MBA, M.Phil, Ph.D
Work Experience	12 years
• Teaching	12 years
• Research	
• Industry	
• Others	
Area of Specialization	HR and Marketing
Courses taught at Post Graduate Diploma Level:	
Research Guidance (No. of students)	
• Master (Completed / Ongoing)	90
• Ph. D (Completed / Ongoing)	
Research Publications (No. of Papers Published)	42
Research Papers presented in Conferences	10
No. of Books Published with details	
Name of the book:	Social Media Marketing
Publisher with ISBN:	978-93-6557-138-7
Year of Publication:	2025
Name of the book:	Fundamental of Commerce
Publisher with ISBN:	9788197432903
Year of Publication:	2024
Name of the book:	Solved Cases Series in Management
Publisher with ISBN:	9789358428469
Year of Publication:	2024

Name	Dr Suresh Mani
	
Date of Birth	31-03-1985
Unique ID	1 -46631381432
Department	PGDM
Education Qualification	MA(Eco), MPhil, (MBA), PhD (University of Hyderabad)
Work Experience	8 years
• Teaching	8+ years
• Research	Nil
• Industry	Nil
• Others	
Area of Specialization	Economics & Finance
Courses taught at Post Graduate Diploma Level:	
Research Guidance (No. of students)	
• Master (Completed / Ongoing)	36/40
• Ph. D (Completed / Ongoing)	1/2
Research Publications (No. of Papers Published)	National-11 International-11
Research Papers presented in Conferences	National-3 International-2
No. of Books Published with details	
Name of the book:	Nature and Characteristics of Households in the Rural Non-Farm Sector: Study on Tamil Nadu
Publisher with ISBN:	Shanlax Publication ISBN: 978-81-19337-97-2
Year of Publication:	2023

Name	Mr. Vinesh Singh
	
Date of Birth	28-11-1962
Unique ID	1 -44734365265
Department	PGDM
Education Qualification	CIMA- Chartered Institute of Management Accounts, AICWA Course & B. Com
Work Experience	30 years in Corporate 10 years in Training. <ul style="list-style-type: none">• Teaching• Industry 10 years (Since 2014) 10 years in Coaching & 8 years in Training
Area of Specialization	Marketing & Supply Chain Management
Courses taught at Post Graduate Diploma Level: Marketing Specializations: Retail Marketing, Services Marketing, Advertising & Sales Marketing, SCM Specialization: Operations & Supply Chain Management, Behavioral Operations Management.	
No. of Books Published with details	
Name of the book:	NIL
Publisher with ISBN:	NIL
Year of Publication:	NIL

Name	Dr. Sree Veena M R
	
Date of Birth	13-07-1983
Unique ID	1-44735218711
Department	PGDM
Education Qualification	B. Com, M. Com- Accounting & Taxation MBA - Finance & HR, PhD in Management
Work Experience	19 years
• Teaching	15 years
• Research	
• Industry	4 years
• Others	
Area of Specialization	Finance & Taxation & HR
Courses taught at Post Graduate Diploma Level: Security Analysis and portfolio management, Logistic & Supply Chain Management, International finance & Derivatives Management, Project Appraisal & Finance, Banking law & Practice, Technology in HR, Project Management, Advanced Financial Management, Intellectual Property Rights, Forensic Accounting & Auditing, Corporate Taxation, GST.	
Research Guidance (No. of students)	
• Master (Completed / Ongoing)	100 (Completed)
• Ph. D (Completed / Ongoing)	
Research Publications (No. of Papers Published)	National – 10 International – 5
Research Papers presented in Conferences	National – 10, International -5
No. of Books Published with details	
Name of the book:	International Journal on exclusive Management Research (J No. 49166)
Publisher with ISBN:	Print: ISSN 2249-8672 Online: ISSN 2249-8672

Name	Dr. Shalini Balan
	
Date of Birth	01.10.1979
Unique ID	1 -44736722348
Department	PGDM
Education Qualification	B. Com, PGDBA (HR & Admn.) Symbiosis, Pune, LLB, Diploma in Counselling Psychology (Rank Holder).
Work Experience	
• Teaching	5 years
• Research	
• Industry	20 years (Corporate – 15 years, Trainings – 5 years)
• Others	
Area of Specialization	Offering Life Skills Management Certification Course, Leadership and Happiness Course.
Courses taught at Post Graduate Diploma Level:	
Research Guidance (No. of students)	
• Master (Completed / Ongoing)	NA
• Ph. D (Completed / Ongoing)	NA
Research Publications (No. of Papers Published)	NA
Research Papers presented in Conferences	Na
No. of Books Published with details	
Name of the book:	NA
Publisher with ISBN:	NA
Year of Publication:	NA

18.10 Admission Quota	
Entrance Test / Admission Criteria	MAT / CAT / XAT / CMAT – Under Graduation with 50% aggregate marks in any discipline is mandatory. Relevant experience is given weightage.
Cut off / last candidate admitted	65%
Fee in Rupees	Rs 950,000/- (For Two Years)
Number of fee waivers offered	0
PIO Quota	No
No of students admitted under various categories each year in the last three years	2023-25= 60 students 2024-26= 120 students 2025-27= 120 students
Number of applications received during last year for admission under Management Quota & Number admitted	Number of Application Received =480 Number Admitted = 120
Callender for admission against Management quota seats:	As per AICTE Calendar
Last date for request for application	June 30, 2025
Last date of submission of applications	July 12, 2025
Release of admission list (Main List & Waiting list shall be announced on the same day)	Yes, Release of Admission List: 120 Waiting List: 12
Date for acceptance by the candidate (Time given shall in case be less than 15 days)	July 30, 2025
Last date for closing of admission	September 15, 2025
Starting of the Academic session	04/07/2023
Waiting list shall be activated only on the expire of the date of main list	Waiting List Students total =12
The policy of refund of the Fee, in case of withdrawal, shall be clearly notified	As per AICTE Norms

18. Infrastructure Information	
Number of Class Rooms and Size of each	08 (60 Capacity)
Number of Tutorial Rooms and Size of each	2 (60 Capacity)
Number of Labor and Tories and size of each	
No of Drawings Halls with capacity of each	01
Number of Computer Centers with capacity of each	01 (60 Capacity)
Central examination facility, Number of Rooms and capacity of each	Available
Online examination facility (Number of Nodes, Internet Bandwidth, etc)	Available
Barrier Free Built Environment for disabled and elderly persons	Available
Fire and Safety Certificates	Yes, (Obtained certificate from the concerned authority).

Innovation Cell	Available
Social Media Cell	Available
of Academic Bank of Credit Compliance (ABC)	Available

Library details for AICTE

Sl.No	Particulars	Resource type/Name	
	Books	Books	948 (titles) 8898 (volume)
	Print Journals	International	1
		National	12
	Ebooks	Digital Library	Calibr 410 (titles) 3500 (volume)
	NDL	National Digital Library	Subscribed
	Software	Koha	

Classroom/Tutorial Room facilities	Photos Enclosed in Annexure
Laboratory details	
Computer Centre facilities	
Library facilities	
Auditorium / Seminar Halls / Amphitheater	
Cafeteria	
Indoor Sports facilities	
Outdoor Sports facilities	
Gymnasium facilities	
Facilities for disabled	
Any other facilities	
Hostel	
Boys Hostel	
Girls Hostel	
Medical & Other Facilities	Photos Enclosed
Academic Sessions	
Examination System	Trimester
Period of Declaration of results	Two weeks from the closure of Examination

Criteria & Weightage for Admission

Each component of evaluation shall have the following weightage:

Academic Record	15%
Entrance Examination	15%
Micro Presentation	50%
Personal Interview	20%

Counselling / Mentoring	Yes Three levels of Mentoring: 1. Faculty 2. Alumni 3. Corporate mentoring Mentoring has been provided at regular intervals; each faculty/Alumni/Corporate executive are assigned Eight to Ten students to get guidance /counselling.
Career Counselling	Yes Regular sessions organized for career counselling
Medical Facilities	Yes
Student Insurance	Yes
Teaching Learning Process	Classroom + Games + Case Study + Presentation + Simulation

Students Activity Body	Yes Club Activities including outbound programs by Marketing Club, Finance Club and HR Club, Cultural Club every week
Cultural Activities	Yes, Student participated in cultural events conducted by various institutions through student Cultural Club.
Sports Activities	Yes
Magazine Activities	Yes
Industrial Visits / Tour	1. All term students are taken for two an industrial visits/tours 2 visits 2. During third trimester students are taken for Rural Immersion Program (RIP) 3. Once a year our students are taken to abroad industrial/Institutional visits as a part of Global Immersion Program (GIP)etc.
Alumni Activities	Yes (Min two Alumni meets are conducted Physically or Hybrid mode)

20. Name of the Information Officer for RTI	Shri. Galiswamy
Designation	Secretary – DSI
Phone number with STD code	080 – 42161721
Fax number with STD code	080 – 26660789
Email	secretary@dayanandasagar.edu

VISITING FACULTY LIST FOR II and V TRIMESTER

SL NO	Faculty Name
1	Sharada H S
2	Prof Venkataraman
3	Mr.Lokesh
4	Prof .Kiran Mandwadkar
5	Mr.Raman
6	Mr.Sandesh R Bhat

ANNEXURES (PHOTOS)

Dayananda Sagar Business School (DSBS) – Building No 15 (Campus)



Global Faculty Series





 **DAYANANDA SAGAR
BUSINESS SCHOOL**
Realising the Dream

 **AICTE**  **MINISTRY OF
EDUCATION**  **INSTITUTE OF
COST ACCOUNTANTS
OF INDIA**

POST GRADUATE DIPLOMA IN MANAGEMENT
(AICTE Approved, Ministry of Education, Government of India,
New Delhi)

Global X-Pert Talk Series
"AI for Managers"



Mr. Kevin Moore Chartered FCSI

As the Global Business Development Director, Kevin is responsible for business development and strategy development globally. He works closely with major CISI clients and members internationally and is responsible for the innovation of the CISI services aiming to improve professional standards. Prior to joining the CISI he has a 21-year career with the Lloyds Banking Group, in which he held a wide variety of senior management roles in branch banking, corporate banking and private banking. His last wealth management role for Lloyds was Regional Director for London and the South East.

Time:
10:00 AM

March 1, 2024
FRIDAY

Venue: Seminar Hall 1

Website: www.dsbs.edu.in | Phone No.: 9611515262 | Email Id: admission@dsbs.edu.in



Global Immersion Program – Dubai



Rural Immersion Program – Halasinakaipura Village, Hoskote



LIBRARY



Barrie Free Built Environment for
disabled & elder persons



FOOD COURT



HOSPITAL



OUTDOOR SPORTS



16. Placement Summary

Enrolment and Placement details of students in the last three years	2022-2024 = 100% 2023-2024 = 100% 2024-2025 = 100%
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xxii. Title of the Courses

Courses for PGDM		Core Course & Specialization Courses	Core Course & Specialization Courses
Trimester I		Artificial Intelligence for Managers	Strategic Management
1	Managerial Economics	Marketing Management	Digital & Social Media Marketing
2	Foundation of Management & Organizational Behaviour		Retail Management
3	Legal Aspect of Business		Services Marketing
4	Financial Accounting & Decision Making		Marketing Analysis Mini Project
5	Current Corporate Affairs		Mergers, Acquisitions & Corporate restructuring
		Financial Management	Direct & Indirect Taxation
		Advanced Finance Management	
		Project Appraisal & Financial	

6	Quantitative Technique for Managers		Security Analysis and Portfolio Management	International Finance & Derivatives Management
7	Business Communication		Banking Laws & Practices	Financial Market Analysis -Mini Project
8	Digital & Social Media Marketing (Certificate Course)		Recruitment Selection & Retention Management	Labour Codes and Industrial Relations
9	Life Skill Management (Certificate Course)		Employee Training & Development	Human Resource Management
Trimester II			Performance Management	Organizational Change Management
10	International Business		Compensation Management	Cross Culture and Diversity Management
11	Marketing Management		Management of Manufacturing Systems	Employee Engagement
12	Innovation & Design Thinking		Operations Research Applications	Sourcing Management
13	Corporate Governance, Ethics & Business Sustainability		Operations Strategy	Behavioural Operations Management
14	Leadership & Happiness		Sales and Operation Planning	Supply Chain Analytics
15	Corporate Finance		International Marketing	Pricing & Revenue Management
16	Business Research Methods		Global HRM	International Business Negotiation
17	Advance MS Excel (Certificate Course)		Global Business Environment	Sustainable Global Business
18	SPSS & Data Analysis (Certificate Course)		International Economics	Export & Import Management
Trimester III				India's Foreign Trade
19	Social & Grass Root Management		R for Business Analytics	Machine Learning
20	Bharatiya Management		Marketing Analytics	Power BI
21	Human Capital Management		Learning Python	Six Sigma & Quality Control
			Multivariate Analysis using SPSS	Data analysis using R & Rcmdr

22	Logistics Management	Retail Management	Supply Chain & Logistics Management for Malls and Retails	Retail Inventory Management
23	Technology Management		Sales & Salesmanship	Trade Fair & Execution
24	Management Accounting		Stores & Outlet Management	Service & Retail Marketing
25	Start-Up Management		Promotion & Relationship Management	E-tailing
26	SQL for Business Application (Certificate Course)	Health Care Management	Health Systems Management	Medical Ethics & Laws in HealthCare
27	Python & R (Certificate Course)		Quality Management in Healthcare	HealthCare Analytics
			Epidemiology	Hospital Operations
			Project on HCM	Health Care Economics & Finance
		Entrepreneurship	New Enterprise Creation	Family Business Management
			Start up Resource Management	Angel & Venture Capital Management
			Start up Ecosystem	Preparation of Business Plan-A project
			Government Business & Interface	Financing of Small Business
		Tourism & Hospitality Management	Tourism Entrepreneurship & Eco System	Managing Tour Package Operations
			Travel Agency Management	International Tourism & Hospitality Management
			Tourism Products & Destination of India	Travel & Tour Operations
			Tourism Marketing	Cultural & Heritage Tourism

18. LIST OF MEMORANDUMS OF UNDERSTANDING (MoU) SIGNED BY DSBS

S.No	Name of the Institution / Organisation	Nature of Partnership / Association / MoU
1	ENCG, Morocco	Collaboration focusing on educational development. Supports academic enhancement through shared learning initiatives.
2	Ureka Education Group, United Kingdom	Partnership for global immersion opportunities. Enables students to gain international exposure and cross-cultural experience.
3	Berlin School of Business, Germany	Joint cooperation in academics and research. Facilitates shared research projects and academic exchange.
4	CISI – Chartered Institute for Security & Investment, London	Collaboration for global training. Provides access to international finance and investment certifications.
5	Humanistic Management, Switzerland	Partnership for expert training programs. Promotes ethical, responsible, and people-centric management practices.
6	Stockbyte – Stock Market Institute, Bangalore	Joint training and internship support. Enhances financial literacy and stock market skills for students.
7	Austin University, United States of America	Academic collaboration for educational growth. Encourages cross-institutional exchange and academic development.
8	Centre for Innovation & Leadership, Bangalore	Training and internship collaboration. Strengthens students' skills in innovation, leadership, and applied learning.
9	Capabl, Bengaluru	Conducts Agentic AI workshops for students and faculty. Builds modern AI competencies through hands-on learning sessions.
10	Unlox, Bangalore	Career readiness software partnership. Equips students with employability tools and industry-aligned skills.
11	Gubbacci Apparel Private Ltd., Bengaluru	Official uniform supply partner. Supports institution branding through quality apparel services.
12	Gollu Prints, Bengaluru	Printing and branding collaboration. Provides high-quality print materials for institutional needs.
13	NISM, Mumbai	Partnership offering skill-oriented financial courses. Strengthens students' professional readiness in finance domains.
14	Innomantra Consulting Private Ltd., Bengaluru	Collaboration in research analysis. Encourages innovation-driven projects and applied research.
15	GITS, Bangalore	Joint training initiatives. Provides professional development sessions for learners.
16	Markhow Consulting Pvt. Ltd., Bengaluru	FDP and training support partner. Enhances faculty skills through structured development programs.
17	Manoj Cotton Club, Bengaluru	Industry consulting collaboration. Offers industry insights and practical exposure.
18	TSL Paper Product, Bengaluru	Partnership for industry consulting. Facilitates real-time industrial understanding and engagement.
19	UNI1 India Company, Bengaluru	Industry consulting collaboration. Provides students exposure to corporate processes and practices.
20	R.L Tours & Travels, Bengaluru	Educational tours and outdoor training partner. Support experiential learning through field visits and travel programs.
21	Hummingbird Communications, Bengaluru	Printing and design partnership. Delivers creative design solutions for college materials.
22	Veterans India, New Delhi	Training and capacity-building association.

		Supports skill enhancement through expert-led programs.
23	Ticker Ltd & Stock Market Institute, Mumbai	Stock market training collaboration. Enables practical learning through market-based training modules.
24	Trans-stellar, Chennai	Research collaboration partner. Facilitates academic research and scholarly engagement.
25	9Heaven, New Delhi	Training and internship collaboration. Offers structured industry exposure through internships.
26	Vibrant Dots, Himachal Pradesh	Training and capstone project partnership. Supports final-year projects with hands-on guidance.
27	Vmedulife Software, Pune	FDP and subject-matter expertise support. Enhances faculty competence through specialized sessions.
28	Ethinos, Bengaluru	Academic and internship collaboration. Strengthens industry interaction and student employability.
29	MNTR, Bangalore	Guest lectures and expert talks partnership. Provides thought leadership and industry insights.
30	Henry Harvin Education, Noida	Training and development partner. Offers certified programs to improve professional skills.
31	A.V.V.M Sri Pushpam College, Tamil Nadu	Research and publication collaboration. Encourages joint publications and academic output.
32	Calibr, Bangalore	Digital library access partnership. Provides expanded digital learning resources for students and faculty.
33	Alma Connect, New Delhi	Alumni engagement and networking platform. Enhances alumni outreach and institutional relationship building.
34	LetsTagOn, Bengaluru	Rural immersion program collaboration. Provides experiential rural exposure and community-based learning.
